

Members Present In Person	Other Interested Parties Present
Charles Baker	In Person
Keith Holtsclaw	Dr. John Boyd, President
Edwina Sluder, Chair	Rita Earley, Vice President Instruction & CAO
Gwen Harris	Amanda Buchanan, VP Administration
Nancy Burleson	Brooke Burleson, Secretary to Board of Trustees
Johnny Riddle	
Wanda Proffitt	Via Zoom
Bryan Peterson	Margaret Earley- Thiele, Foundation Director
Van Phillips	
Members Present via Zoom	
Jennie Harpold	

Call to Order

Chair Sluder called the Mayland Community College Board of Trustees to order at 12:17pm.

Pledge of Allegiance

Trustees recited the Pledge of Allegiance.

Invocation

Chair Burleson offered the invocation.

Ethics Reminder

Chair Sluder provided the ethics reminder. No conflicts of interest were noted.

Approval of Agenda

Trustee Peterson made a motion to approve the agenda. Trustee Harris seconded the motion. All approved, motion carried.

Chairman's Report

- a. May 31, 2021 Memorial Day- No Classes/College Open
- b. June 7-14, 2021 Brooke Vacation
- c. June 18, 2021 Tentative Hotel Ribbon Cutting
- d. June 28, 2021 June Board Meeting
- e. Other- Mrs. Margaret Earley-Thiele gave an update on scholarships. There was \$129,500 awarded in scholarships this year with four new scholarships added. 76% of students that applied received scholarship funds.

Current State of the College

Dr. Boyd presented the Current State of the College with a power point presentation. This past year has a challenge. Challenges include population growth across the three counties has decreased with growth in retirement range. There have been a lot of impacts from COVID including costs involved with safety protocols, challenges with fund raising, decline in enrollment in curriculum, high school, and the shutdown of prison programs. Curriculum enrollment is down 9%, Workforce enrollment down 48%, and Basic Skills enrollment down 73%. Moving forward MCC is offering increased Promise Scholarships, paid work component to scholarships, gaining momentum with the Rapid Prototype Center, short term workforce classes in Hospitality, completing the constructions projects, ESP, Three Peaks Enrichment Center, and the hotel. Even through the challenges MCC was ranked #23 out of over 1,100 community colleges in workforce credentialing. There are also great naming opportunities in the ongoing projects, government and community support, exceptional faculty and staff focusing on student success.

Earth to Sky Park: The Planetarium construction is moving along with the dome to be assembled in the next few weeks and are planning to open by summer 2021. Lettuce has been planted in the aquaponics center. Conversations are ongoing with Little Leaf. The conference center and the picnic shelter has been renovated. The pollinator gardens are under construction. The Observatory landscaping is complete and looks amazing. The BDSO is a certified IDA site and once completion of the Planetarium will be one of two IDA certified site's in the world that house both a Planetarium and Observatory. There have been several features in well known magazines noting the Observatory. MCC is working with area businesses to encourage using night sky friendly lighting to help reduce light pollution.

Three Peaks Enrichment Center and Blue Ridge Boutique Hotel: Construction is moving forward at both the hotel and coliseum. There have been delays working with USDA regarding the Resource Center for Entrepreneurs. The county has been awarded a grant to renovate the walking bridge that connects the hotel to downtown. Cosmetology is scheduled to open in August. There have been delays in construction pushing back the opening. The Board viewed renderings of the reconstructed coliseum. MCC has requested \$4M from the Senate and are awaiting a decision. A request was sent to Dogwood Health Trust for \$20M for the coliseum. MCC continues conversations with the YMCA about sharing space. There is still potential of purchasing the upper building and land to be used as additional parking. The hotel construction is moving fast with deadline for completion in the next couple weeks. Ribbon cutting is scheduled for June 18, 2021. The Governor has been contacted to attend this event. Price range for rooms will range between \$120 - \$160 depending on the size of the room. MCC has saved a lot of money contracting the project without use of a general contractor. MCC has used local vendors to do as much of the work as possible in an effort to help local business.

Budget: If budgets continue to move as they have, MCC is looking at an 18.6% cut in budget. State budgets have not been finalized at this time. This decrease in budget has a two-year effect based on enrollment. There are CARES/HEERFS fund balances that can be used to help incentivize enrollment. The Board discussed challenges with enrollment in regards to students in high school being encouraged to work towards attend a four-year college rather than pursuing a skills certification or attending a community college. With the reduction of budget, Administration is discussing moving available funds into Institutional funds to help with expenses. Prison positions have ben on furlough and now will have to cut all but two or three of those positions. Reduction of positions have been identified depending on the final two-year budget. MCC continues to focus on growth to combat these challenges.

Anspach Advanced Manufacturing School: Trustee Peterson emphasized how amazing the program at AAMS is and the students that going through the program are able to secure at Altec.

Strategic Plan Review

Dr. Boyd presented the Strategic Plan Review. Strategic Plan goals include:

- Insuring instructional programs are accessible
- provide accountability and effectiveness in instruction
- ensure positive, productive, and efficient work and learning environment for employees
- increase enrollment and awareness of MCC in the community
- build partnerships with education, industry, and other organizations in the community
- meet the needs of a growing and diverse student population
- assist in developing the economy of the communities we serve
- develop depth within the colleges non-academic departments
- increase the cultural opportunities available at MCC

Enrollment Growth Plan

Ms. Rita Earley presented the Enrollment Growth Plan. Ms. Earley reviewed the goals. Due to COVID, there were several challenges that were faced. Faculty and staff worked very hard to make necessary changes to keep classes moving forward online during the pandemic. These changes incurred technology updates to help keep classes on track and assisted students with technology and internet needs. MCC is promoting diversity in scheduling to help students be able to take classes as needed to fit their schedules. MCC has started new programs to offer classes that students need/want in curriculum and workforce. There are several more programs that are in development to be offered in the near future. MCC is working to make information easily accessible to the public to promote enrollment. Increased enrollment and awareness through a strategic marketing plan. A new webmaster has been hired, along with other online enhancements in efforts to improve user experience and content accessibility. Steps are being taken to enhance the one college mindset which integrates curriculum, workforce, and student services to ensure a positive, productive and efficient work and learning environment. MCC is partnering with community-based organizations and other providers to recruit a broader and more diverse range of individuals in an effort to partner with education, industry, and other organizations in the community. Steps are being taken to meet the needs of diverse student population through various way including technological offers, educating parents, increased opportunities for low-income students, and providing tours in various industry areas. Retention of students is being worked on through several different ways. Faculty and staff continue to work on researching new ideas and working hard on the current strategies to promote and sustain enrollment at MCC.

Transfer of Hotel to Mayland Community College Enterprise Corporation Resolution

Dr. Boyd discussed the transfer of the hotel from the Mayland Community College Board of Trustees to the Mayland Community College Enterprise Corporation. Building and Grounds Committee met to discuss this transfer. This transfer would need to go to the State. A Resolution was included in the packet for the Board to review.

A motion was made by Trustee Phillips to transfer the hotel from the Mayland Community College Board of Trustees to the Mayland Community College Enterprise Corporation. Trustee Holtsclaw seconded the motion. All in favor; motion carried.

President's Evaluation

The Board reviewed the Evaluation Compilation. Chair Sluder voiced her gratitude for Dr. Boyd's work and for continuing MCC forward even through the past year with the pandemic. Trustee Harris discussed how Dr. Boyd evaluates programs to make hard decisions to end failing programs and add new and needed programs.

A motion was made by Trustee Peterson to approve the President's Evaluation with a second from Trustee Riddle. All approve; motion carried.

New Business

- a. Other- Dr. Baker informed the Board that there is a new physician that will be starting work at Linville Medical Clinic.
- b. Dr. Boyd will be sending out a study
- c. Trustee Riddle expressed his excitement for the Graduation Ceremony and thought the drive thru ceremony was very well done and very enjoyable.

Adjourn

Trustee Proffitt made a motion to adjourn the meeting at 2:40pm. Trustee Peterson seconded the motion. All approved.

Respectfully submitted by Brooke Burlison, Secretary to the Board of Trustees.