

Members Present	Other Interested Parties Present
Nancy Burleson, Chair	Dr. John Boyd, President
Sam Ray, Jr.	Randy Ledford, Vice President Academics and Student Development
Gwen Harris	Rita Earley, Vice President Economic and Workforce Development
Johnny Riddle	Margaret Earley-Thiele, Foundation Director
Bryan Peterson	Brooke Burleson, Secretary to the Board of Trustees
Ken Hollifield	
Henry Street	
Edwina Sluder	
Julia Norris	
Jennie Harpold	

Lunch

Lunch was served at 12pm with the Retreat to follow.

Budget Update

Dr. Boyd gave the Budget update. Dr. Boyd is working with the local Legislature on several issues that have a financial impact on the college. The first issues is working to equalize the FTE formula. Dr. Boyd is also working with Legislature, specifically Rep. Presnell, to get approval to make The Yancey Learning Center a multi-campus designation. This designation will increase funding and help to expand staff, faculty, and programs at Yancey and Avery. Thus far, the request has been receiving positive feedback. Another issue that Dr. Boyd has brought to the Legislature’s attention is the UL inspection requirement for equipment. Canceling this requirement would result in a large savings for the college. The Governor’s budget is in for review at this time. Dr. Boyd has submitted county budget requests to Mitchell, Avery, and Yancey Counties. A large portion of this year’s request will be devoted to Security. Funds have also been requested to complete repairs at the Early College.

SWOT Analysis

A copy of the SWOT Analysis was given to each Board member present. Dr. Boyd reviewed the SWOT with the Board. The Board discussed Mayland’s involvement in the community. MCC has a large presence in the community in through involvement with various organizations. Dr. Boyd explained that Mayland’s program review is designed to work with Avery, Mitchell, and Yancey County’s strategic plans so that Mayland and the counties goals are aligned. The Board discussed Mayland’s close relationship with the local industry and the impact that has had for our students and local industries. Dr. Boyd explained how Mayland has invested in having a Liaison at each of the High Schools to assist students with questions and admissions. Dr. Boyd and Rita Earley discussed the changes with WIOA and how the community college system will have to start competing with other service providers to teach Basic Skills classes.

Strategic Initiatives

Dr. Boyd reviewed the Strategic initiatives. Highlights from the plan include:

- Reorganizing the campus to make it more student friendly
- Improve on Program Review
- Continuous review on staffing needs
- Develop an annual marketing plan
- Improve on various departmental processes
- Review new and existing programs in Curriculum and Con. Ed.
- Develop a capital campaign for Pinebridge and Earth to Sky Park
- Develop a preliminary schematic for Earth to Sky Park
- Work with the state and private organizations to promote Micro propagation

Facility Plan

Dr. Boyd presented the Facility Plan. The roof at the Avery Campus has been completed. The student study rooms in the Gwaltney Building have been completed. The Observatory is near completion and the grand openings are scheduled for 5/23 (VIP) and 5/25 (General Public). Upcoming constructions projects include:

- Phillips Building HVAC
- Crafts & Construction Trades Building
- First Floor Vocational Building/Basic Skills area
- Yancey roof
- Biology Lab
- Pinebridge
- Welding Lab
- Early College renovations

Foundation Update

Margaret Earley-Thiele gave the Foundation Update. Currently, the annual fund is at \$186K, above the goal of \$110. The Foundation continues their campaign for signage. The Foundation Board Retreat is scheduled for May 16, which will focus on setting new goals and discussing a new capital campaign. The Grand Openings at the Observatory are scheduled for 5/23/17 Observatory VIP only and 5/25/17 Observatory General Public Grand Opening. The Foundation event committee has requested to serve wine at the VIP Grand Opening which requires a motion from the Board of Trustees.

Trustee Riddle made a motion to approve serving wine at the 5/23/17 VIP Observatory Grand Opening with a second by Trustee Ray. All approved, motion carried.

The Board discussed signage for the Earth to Sky Park. Signs will be reflective and include directions to the site.

The retreat concluded at 2:24pm

Respectfully submitted by Brooke Burlison, Secretary to the President and Board of Trustees.