

# MAYLAND COMMUNITY COLLEGE



## **HOR 245 - Section 10 Fall 2007**

**PO Box 547  
or  
200 Mayland Drive  
Spruce Pine, NC 28777  
828-765-7351 or 1-800-462-9526  
mayland.edu**

**MAYLAND COMMUNITY COLLEGE  
Welcomes You To:**

**HOR 245 - Section 10  
Horticulture Specialty Crops  
Credit Hours: 3 Contact Hours: 4**

**Course Description**

This course introduces the techniques and requirements for the production of horticultural crops of special or local interest. Topics include development of a local market, proper varietal selection, cultural practices, site selection, and harvesting and marketing practices. Upon completion, students should be able to choose, grow, and market a horticultural crop of special or local interest.

**Prerequisites:** None

**Corequisites:** None

**Instructor Information**

**Instructor:** PHILLIP R. JOHNSON, B.S. North Carolina State Univ.  
**Office Location:** Public Safety Building, MCC Campus  
**Telephone Number:** 828-765-7351 (287)  
**E-mail Address:** pjohnson@mayland.edu  
**Office Hours:** M– Thurs. Posted on horticulture office door.

**Course Information**

**Class Meeting Times:** Mon. 8 am until 11:50 am

**Class Location:** Public Safety Building

**Required Text(s):** So You Want to Start a Nursery by Tony Avent, Timber Press  
Production of Landscape Plants 2 Carl Whitcomb

**LRC Resources:** Many Available

**Course Objectives/Competencies:**

The primary purpose for teaching Specialty Crop Production is to cover all aspects of growing and marketing a specialty crop. While factual knowledge is important and necessary, in order to master these concepts, students must also learn to apply their knowledge and think critically; to analyze, synthesize, and reason; to think. Therefore,

upon successful completion of this course, the student will have developed a working knowledge of:

1. Crop Selection
2. Site Selection & Nursery Layout
3. Potting Mixes, Fertilizer Choices & Recommendations.
4. NC Water Supply Plans & Irrigation
5. Principles of Nursery Weed Management
6. Maximizing Growth in Nursery Stock
7. Regulations, Licenses & Certificates
8. Setting Up The Business
9. Marketing Strategies

**Attendance Policy/Tardiness/Make-Up Work:**

Late Assignments: Your assignments are due on time. Any assignment that is one class meeting late - without a valid excuse - will be marked down by five (5) points.

**Grading Criteria/Tests/Projects:**

1. Mid Term 100 pts
2. Final 100 pts.
3. Projects 100 pts.
4. Attendance Will affect grade at instructors discretion.

**PROJECTS : TO BE ASSIGNED BY INSTRUCTOR**

**Grading Scale:**

- A** = 90-100
- B** = 80-89
- C** = 70-79
- D** = 65-69
- F** = Below 65

**Inclement Weather Procedures:**

Check with school or listen to local radio station for weather delays and school closings. You are to use your best judgment about coming to class in bad weather.

**Academic Standards/Student Expectations/Ethics:**

It is unethical to use or present any other person's work as your own. This includes paraphrasing and/or directly copying from other students, published material, and other non-published sources (ex: The Internet). If you use a book, article, or the Internet as a resource - cite the material.

**Withdrawal Dates:**

FALL 2007

Drop / Add Aug. 20-24

End of Unconditional Withdrawal - Sept. 25

End of Conditional Withdrawal – Nov. 1

**The following Administrative Withdrawal statement: If a student has not been in contact with the instructor and has not attended class for a consecutive two-week period, an administrative withdrawal will be submitted by the instructor.**

**Any student requesting special accommodations for this course due to a disability should apply for services through the SOAR Office or the Counseling Center, which will document the disability. A counselor will then help determine which accommodations, if any, the student needs for success in this course.**

Disclaimer: While I have attempted to be as thorough as possible with this syllabus, course procedure may vary from this outline to meet the needs of this particular group, which also includes variations due to weather.

Personal Note: My personal goal is to provide up-to-date information and skills necessary for your personal success in the field of horticulture.